

Name: Mrs. L. Gayathri

Designation: Assistant Professor

Department: Commerce

Qualification: B.Com (e-Commerce), M.Com (F&A), M. Phil.,

Experience: Teaching: 1 Year & 5 Months

Area of Specialization(s): Finance & Accounting

Email (Official ID): gayathril@ksgcollege.com



Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
M.Phil	Finance	Kongunadu College of Arts and Science, Bharathiar University, Coimbatore – 641 048	2019
M.Com	Finance & Accounting	Bharathiar University, Coimbatore	2018
B.Com	e-Commerce	PSGR Krishnammal College for Women, Bharathiar University, Coimbatore – 641 048	2016

Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
Add on Diploma	Application of E-Commerce	PSGR Krishnammal College for Women, Bharathiar University, Coimbatore – 641 048	2016
Job Oriented Course	Banking Services	PSGR Krishnammal College for Women, Bharathiar University, Coimbatore – 641 048	2017

Research Guidance

Programme	No. of Scholars	
	Completed	Pursuing
Ph. D.	-	-
M. Phil.	-	-

Research Publications (Indexed)

NIL

Presentations in Conference

1. DIGITAL INNOVATION IN BUSINSS AND ECONOMY-OPPORTUNITIES AND CHALLENGES, National level seminar organized by Navarasam arts and Science College for Women

Participation in Seminars

1. WEBINAR ON INVESTOR AWARENESS PROGRAM, organized by Department of Commerce with Computer Applications, KSG College of Arts and science with association with Ambition Learning Solutions 18th- Oct-2021
2. LIFE IS A CHALLENGE – FACE IT, organized by Department of Mathematics, KSG College of Arts and science 28th- Dec-2021
3. TRICKS AND IMPORTANT OF VEDIC MATHEMETICS, organized by Department of Mathematics, KSG College of Arts and science 11th-jan-2022
4. LINEAR PROGRAMMING WITH PEN SOLVER, organized by Department of Mathematics, KSG College of Arts and science 20th-Oct-2022
5. E-COMMERCE AND CYBER SECURITY IN RECENT ERA, Organized by department of CA/PA/IT, PPG College of Arts and science 27th-April-2022 to 28-April-2022

Participation in Workshop

NIL

Participation in Faculty Development Programme

1. FACULTY DEVELOPMENT PROGRAM, KSG College of Arts and Science on 4rd- Aug-2021 to 6th-Aug-2021
2. ART OF WRITING RESEARCH PROPOSAL AND FUNDING OPPORTUNITIES, Suguna college of arts and science on 15th-Oct-2022
3. Participated in the International Virtual FDP on “Personality Grooming – Handling stress and Emotional Intelligence” Organized by IQAC & Department of Commerce with IT at PPG College of Arts and Science from 02.01.2023 to 06.01.2023.

Conference / Seminar / Workshop Organized

NIL

Invited Speaker / Session Chair / Member Organizing Committee - Conference / Seminar / Workshop

NIL

Member in BoS

NIL

Membership in ProfessionalBodies

Name of the Professional Body	Nature of membership	Duration
NIL	NIL	NIL

Text Books Published

Name of the Book	Published by	Year
NIL	NIL	NIL